

berry lovers

Who are we

- Mexican group.
- Over 35 years of experience in fresh fruit and vegetables.
- Growers.
- Distributors.
- Global sales.

Current Global Sales

- Blackberries
 - 4 million kg per season.
- Blueberries
 - 500 thousand kg in 2017 – 2018.
- Limes
 - 3 million kg per year.

Customers

- Canada:
 - Costco.
 - Metro.
 - Sobeys.
- USA:
 - SupervalU.
 - TOPCO.
 - Kroger.
- United Kingdom.
 - Tesco.
 - Morrison's.
 - Sainsbury's.
 - Waitrose.
 - The Co-op.
 - Aldi.
- Continental Europe.
 - Aldi.
 - Lidl.
- Japan.

Farms in development

- Blueberries
 - 30 hectares of variety Jupiter.
- Blackberries
 - Proposed development of 100 hectares.
- Bell Peppers
 - Six hectares in development.
 - Project of 25 hectares in total.
- Avocados
 - Proposed development of 300 hectares.

Production of conventional blueberries

- Season 2018 – 2019
 - Variety: Biloxi, 1 million kg.
 - Variety: Jupiter, 21 thousand kg.
- Season 2020 – 2021
 - Variety: Biloxi, 2 million kg.
 - Variety: Jupiter, 250 thousand kg.
 - Trials of new varieties.
- Season 2021 – 2022
 - Variety: Biloxi, 3 million kg.
 - Variety: Jupiter, 500 thousand kg.

Production of organic blueberries

- Season 2018 – 2019
 - Variety: Biloxi
 - Volume: 90 thousand kg.
- Season 2020 – 2021
 - Variety: Biloxi
 - Volume: 180 thousand kg.
- Season 2021 - 2022
 - Variety: Biloxi
 - Volume: 350 thousand kg.

Characteristics of Blueberries

- Biloxi
 - Size: Average 14 mm.
 - Brix: 16°.
 - Firm and good bloom.
- Jupiter
 - Size: Average 16 mm.
 - Brix: 14°.
 - Firm and good bloom.

Certifications

- All farms are GGAP certified.
- Pack house is GFSI certified.
- In process of being audited and certified for GRASP.

Farms





Fruit







Facility





Contact

Gerardo A. López
Commercial VP

gerardo.lopez@producelovers.net

+52.477.1042023