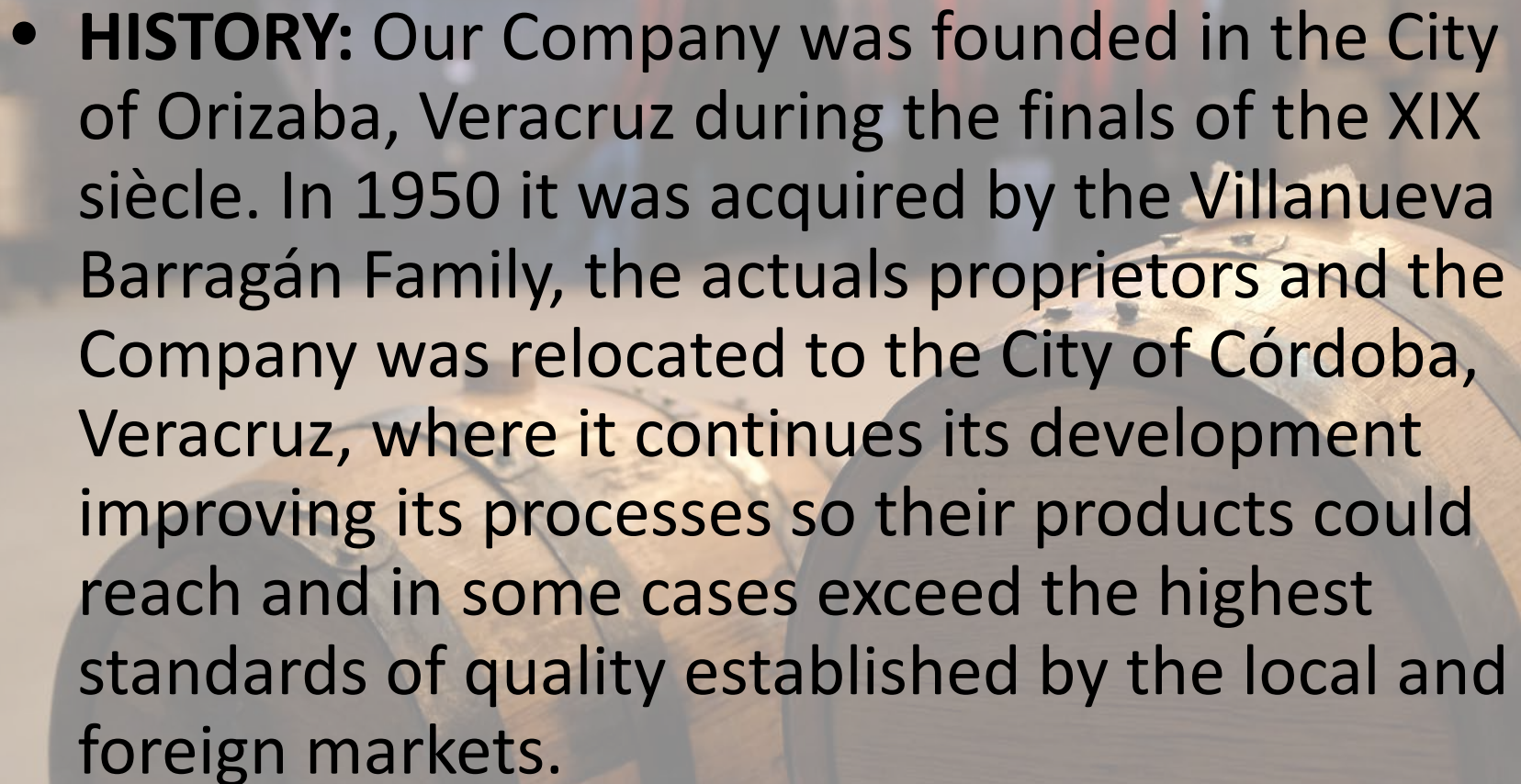
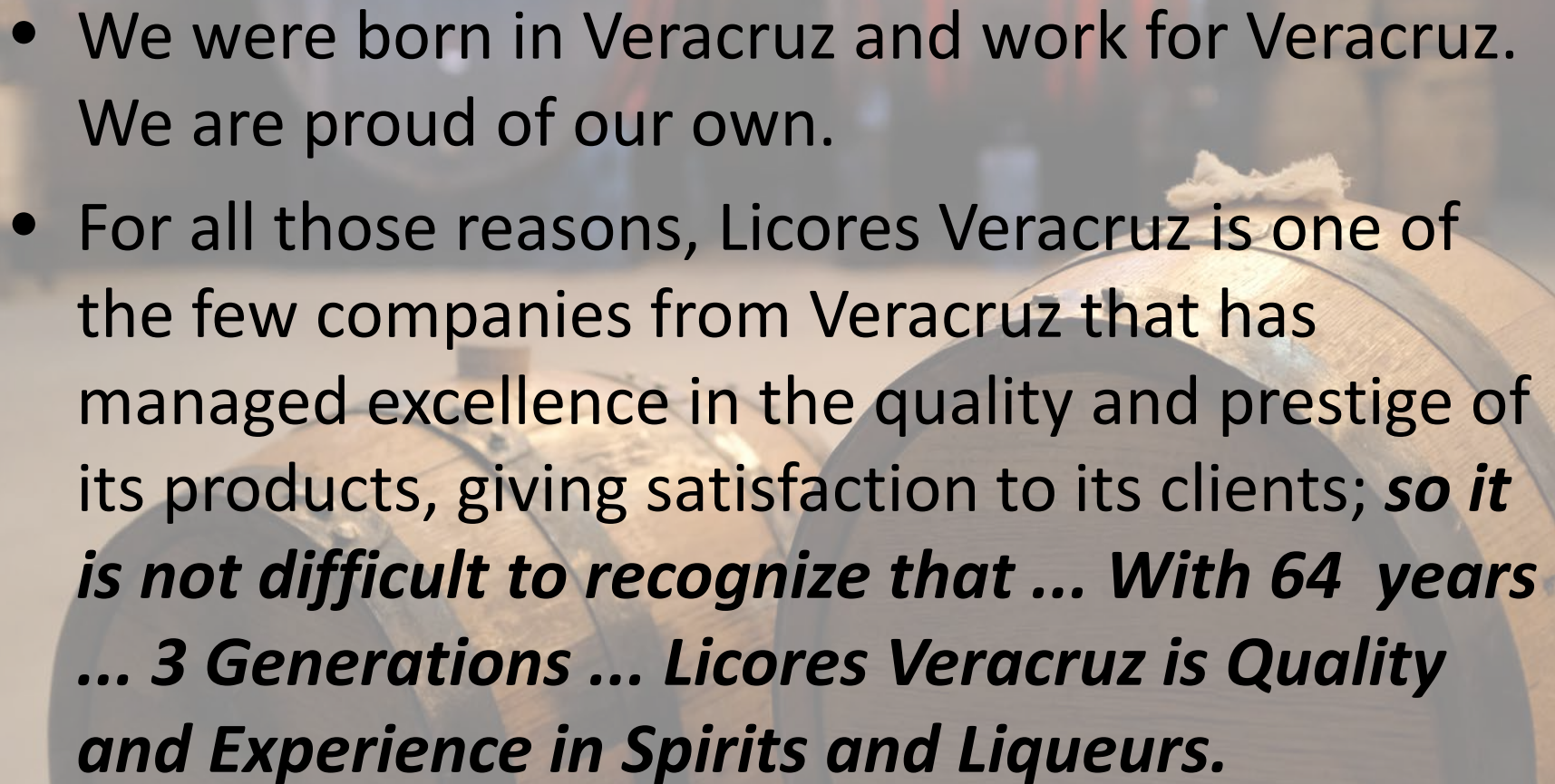


Licores
Veracruz

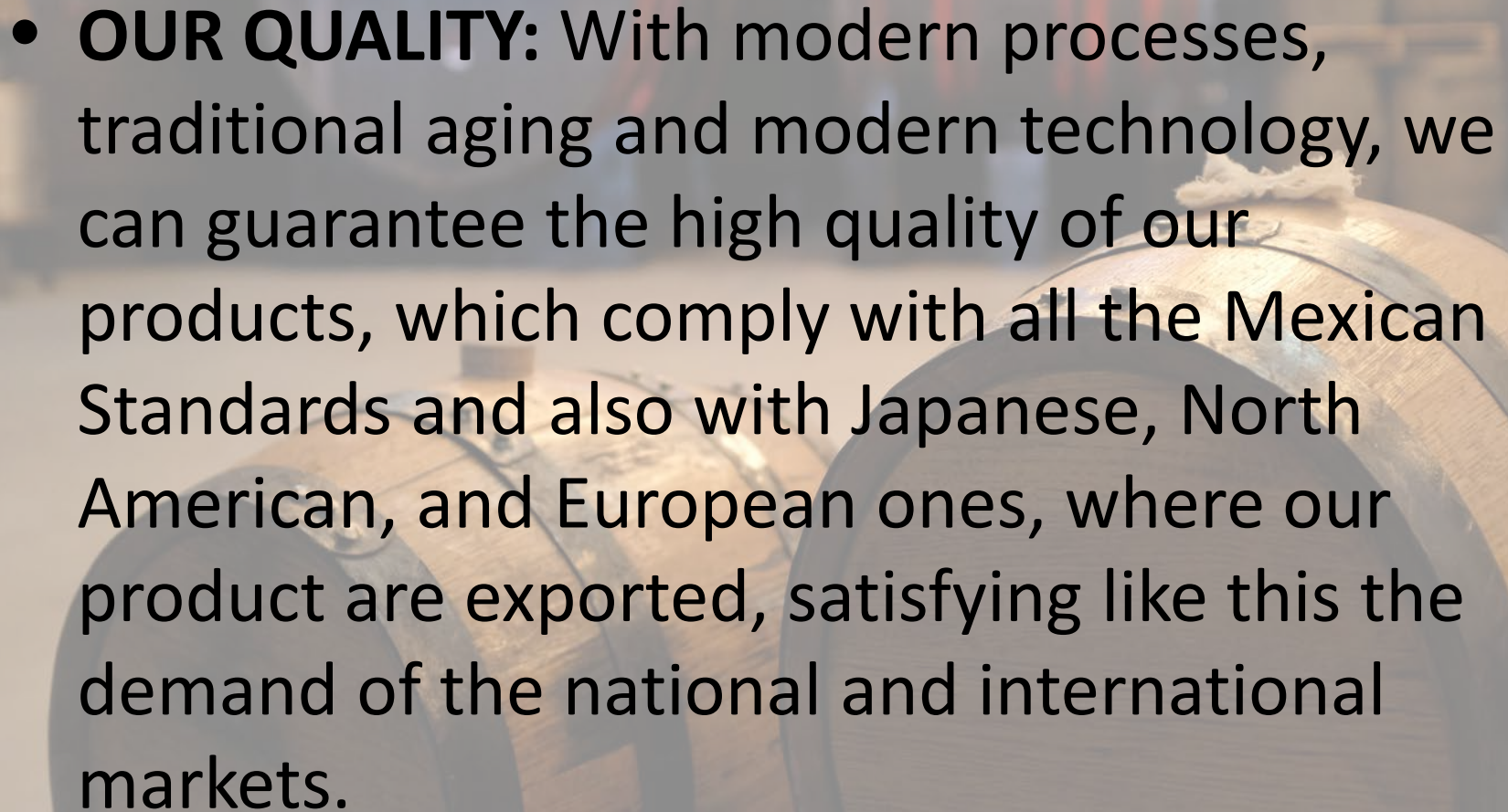


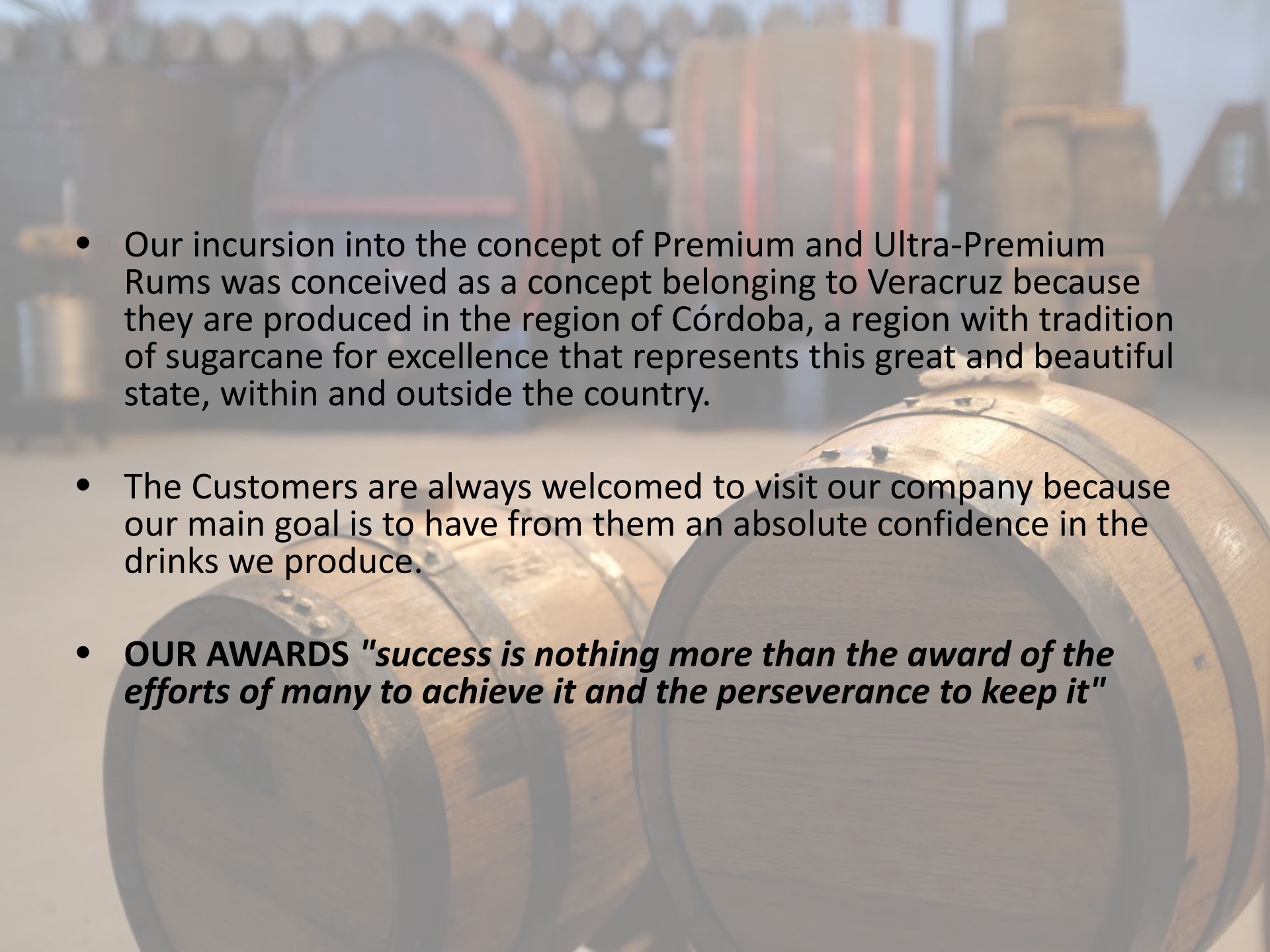
- 
- **HISTORY:** Our Company was founded in the City of Orizaba, Veracruz during the finals of the XIX siècle. In 1950 it was acquired by the Villanueva Barragán Family, the actuals proprietors and the Company was relocated to the City of Córdoba, Veracruz, where it continues its development improving its processes so their products could reach and in some cases exceed the highest standards of quality established by the local and foreign markets.

- 
- We were born in Veracruz and work for Veracruz. We are proud of our own.
 - For all those reasons, Licores Veracruz is one of the few companies from Veracruz that has managed excellence in the quality and prestige of its products, giving satisfaction to its clients; ***so it is not difficult to recognize that ... With 64 years ... 3 Generations ... Licores Veracruz is Quality and Experience in Spirits and Liqueurs.***

- With more than **60 years** of experience, Licores Veracruz S.A de C.V., is a **Mexican Enterprise** focalized in the **creation** and **innovation** of alcoholic beverages reaching the highest standards of **quality**.



- 
- **OUR QUALITY:** With modern processes, traditional aging and modern technology, we can guarantee the high quality of our products, which comply with all the Mexican Standards and also with Japanese, North American, and European ones, where our product are exported, satisfying like this the demand of the national and international markets.

- 
- Our incursion into the concept of Premium and Ultra-Premium Rums was conceived as a concept belonging to Veracruz because they are produced in the region of Córdoba, a region with tradition of sugarcane for excellence that represents this great and beautiful state, within and outside the country.
 - The Customers are always welcomed to visit our company because our main goal is to have from them an absolute confidence in the drinks we produce.
 - **OUR AWARDS** *"success is nothing more than the award of the efforts of many to achieve it and the perseverance to keep it"*

Quality...

- With modern processes, **traditional aging** and modern **technology**, we can guarantee the **high quality** of our products.

Licores *Veracruz*



Licores Veracruz

Our Products...



- **32** registered brands are the ones that make the big family of products such as Rums “Mocambo”; Tequilas and Tequila Liquors “Hijos de Villa”; Mezcales “Divino” and “Lajita”; and its fine liquors of Coffee, Lemon and Herbs.



Rum



Ron
BARRICA ÚNICA
Mocambo
Premium



**International Taste & Quality Institute
Brussels, Belgium.**

Superior Taste Award 2012, 2013, 2015
Crystal Taste Award 2014



RUM
VILLA RICA
SINGLE BARREL
Gourmet



**International Taste & Quality Institute
Brussels, Belgium.**

Superior Taste Award 2015, 2016, 2017
Crystal Taste Award 2017

Licores
Veracruz

Tequila

All our Tequilas are certified by the:
Tequila Regulatory Council (CRT)

- It is elaborated with the extracted juice of the agave, particularly the blue agave (**Agave tequilana**), with **denomination of origin.**



Licores **Veracruz**

Awards



Agave Spirits Challenge, Tasting & Bottled Design Competition.

Mezcal "Divino" Reposado con Gusanito



Agave Spirits Challenge, Tasting & Bottled Design Competition.

Tequila Liqueur "Hijos de Villa" with Captive Pear



Envase, Empaque y Embalaje

Squadron Pistol "Hijos de Villa" | **2004** MINISTRY OF RUM

Mezcal Divino with captive pear |

2005

Bucaneer Pistol "Mocambo" 1821 |

2006

Bullet "Hijos de Villa" | **2006**

Aged Rum "Mocambo" 20 years, Art Edition | **2007**

Revolver Pistol 1914 "Hijos de Villa" | **2010**



International Spirits Challenge

**Otelo, Lemon Liqueur | 2002
Mezcal Lajita Reposado | 2004**



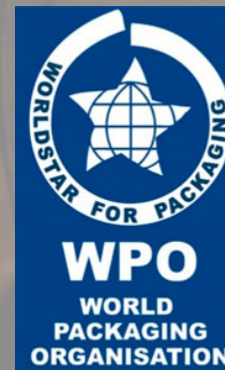
The International Wine & Spirit Competition.

Mezcal Lajita Reposado

Ministry of Rum, Tasting Competition

Aged Rum "Mocambo" 20 Years, Art Edition **2007**

Ron "Mocambo" 10Years , Bucaneer Pistol **2007**



World Star

Squadron Pistol "Hijos de Villa" **YEAR 2004**

Bucaneer Pistol "Mocambo" 1821 **YEAR 2006**

Aged Rum "Mocambo" 10 Years, Art Edition | **YEAR 2007 -2010**