

TEQUILAS  
DEL SEÑOR  
DESTILERIA RIO DE PLATA



RECIBE EL MÁXIMO RECONOCIMIENTO NACIONAL A LA LABOR EXPORTADORA  
"PREMIO NACIONAL DE EXPORTACIÓN 2015"

RECEIVES THE HIGHEST NATIONAL ACKNOWLEDGEMENT OF EXPORT EFFORT  
"THE 2015 NATIONAL EXPORT AWARD"

Winner of the **2015 EXPORT TEQUILA AWARD**, highest national acknowledgement of export effort, given by the President of Mexico.

All our products are **KOSHER**,  
TEQUILAS DEL SEÑOR IS A **HACCP**  
Certified Company.



TEQUILAS  
DEL SEÑOR

Lead by a GREAT MAN  
whose work in the field has  
marked *an extraordinary path*  
has been named the *Great  
Tequila-Maker of 2016.*

**A WELL-DESERVED HONOR!**

**Brindan por gran tequilero**

Manuel García Villegas (izq.) fue reconocido como Gran Tequilero del 2016 por la cámara tequilera que preside Luis Velasco Fernández (der.), por toda una vida dedicada a este sector con su marca Tequilas del Señor.

TEQUILA

TEQUILA

La Gran Señal de la Industria Tequilera  
y el Gran Tequilero del 2016  
Asociación de Maestros de la Industria Tequilera  
Este reconocimiento es  
para el Sr. Manuel García Villegas  
por su gran aporte a la Industria Tequilera  
Manuel García Villegas  
Luis Velasco Fernández

negocios@mural.com

**NEGOCIOS**

SÁBADO 10 / SEP. / 2016 / negocios@mural.com / Editor: Celso Mariño

SUBE EN J...  
LA INDUST...  
En julio la  
producc...  
Industria...



# HERENCIA DE PLATA

## 100% de Agave



- Tequila Silver 100% Agave
- Alcohol Volume 38% or 40%
- Case with 6 bottles
- 96 cases per pallet
- Available size: 750ml , 700ml and 50ml

**Traits:** It has a lovely bright appearance with silvery and slightly blue hues, a great body. Its nose is intense and powerful where cooked agave is fully expressed, topped off with herbal tones such as mint and eucalyptus and some hints of fruit and a mild buttery note, resulting in an elegant aromatic harmony.





# HERENCIA DE PLATA

## 100% de Agave



**Traits:** Its nose is canned fruit where peach, apple, apricot and cherry prevail; the agave is delicate, finishing on joyful notes of vanilla, coconut and caramel that reflect the time spent in casks.

- Tequila Reposado 100% Agave
- Alcohol Volume 38% or 40%
- Aging time: 12 months
- Case with 6 bottles
- 96 cases per pallet
- Available size: 750ml , 700ml and 50ml



# HERENCIA DE PLATA 100% de Agave



**Traits: Sight:** Amber color with gold and orange hues and a great body. **Nose:** The first impression recalls rose petals in harmony with herbal and spice tones, delicate preserved and dried fruit such as walnut with a tobacco finish. Aromas from the cask are vanilla, caramel and maple, giving it elegant style. **Comments:** It combines with complex dishes and desserts with coffee or maple flavors.

- Tequila Añejo 100% Agave
- Alcohol Volume 38% or 40%
- Aging time: 18 months
- Case with 6 bottles
- 96 cases per pallet
- Available size: 750ml , 700ml and 50ml

# Herencia de Plata®



- **Miniature**
- Silver, reposado and Añejo
- Alcohol Volume 38% or 40%
- Case with 48 bottles
- 108 cases per pallet
- Available size: 50ml

# HERENCIA DE PLATA

## COFFEE LIQUEUR



- Made with 100% agave Silver Tequila
- Alcohol Volume: 30%
- Case with 6 bottles
- 96 cases per pallet
- Available size: 700ml, 750ml and 50 ml







**COFFEE LIQUEUR MADE WITH 100% AGAVE TEQUILA  
PERFECT MIX OF TEQUILA AND MEXICAN COFFEE**

**Traits:** A mild refined nose leads to slightly sweet body. It presents subtle coffee and cream notes with a hint of chocolate. It finishes pleasantly with the true delicate flavor of Central American coffee. Mild, very drinkable and quite delicious.





The Jury of the  
Spirits Selection by Concours Mondial

2017

Awards

**GOLD MEDAL**

For

Herencia de Plata  
Licor de Café





Spirits Selection  
BY CONCOURS MONDIAL DE BRUXELLES

2016

*Diploma*

The Jury of the  
Spirits Selection by Concours Mondial

Awards

**GOLD MEDAL**

For

Herencia de Plata  
Licor de Café

# RESERVA DEL SEÑOR

## 100% de Agave



- Tequila Silver 100% Agave
- Alcohol Volume 38% or 40%
- Case with 6 bottles
- 80 cases per pallet
- Available size: 750ml , 700ml

**Traits:** Transparent. Floral aromas with caramel and sweet toasted spices. A full-bodied nose leads to a mild dry palate and a light to medium body of flavors suggesting, cream, grilled chilies and subtle toasted spices. It finishes with a spicy wave and notes of fried salty asparagus.



# RESERVA DEL SEÑOR

## 100% de Agave



- Tequila Reposado 100% Agave
- Alcohol Volume 38% or 40%
- Aging time: 12 months
- Case with 6 bottles
- 80 cases per pallet
- Available size: 750ml , 700ml

**Traits:** Pale yellow-gold with silver highlights, aromas of sweet toasted coconut, vanilla, cream and toasted spices with a touch of steam. A full-bodied satiny nose leads to a somewhat dry body with sweet creamy caramel, grilled chilies and toasted spices. It finishes with a warm spicy touch that permeates the tongue. Very attractive.



# RESERVA DEL SEÑOR

## 100% de Agave



- Tequila Añejo 100% Agave
- Alcohol Volume 38% or 40%
- Aging time: 18 months
- Case with 6 bottles
- 80 cases per pallet
- Available size: 750ml , 700ml

**Traits:** The rich nose leads to a full, slightly sweet body with delicate marzipan and cacao flavors, and a long fade of spices, almond and tequila that bring good balance to the palate

# HERENCIA HISTÓRICO 27 DE MAYO, 15 YEARS 100% de Agave



*The only tequila in the world aged for  
More than 15 years in french oak casks.  
Limited Production*

**Traits:** Pale amber color. Aromas and flavors of salty roasted almonds, pecan pie, coconut macaroon, and creme brulee with a supple, fruity-yet-dry medium-to-full body and a long, toffee, mocha, dried fruit and spice finish. A rich decadent and artfully balanced Cognac-like extra-añejo.

- Extra aged tequila 100% Agave (Gift package with 2 Ridet tequilas glasses included)
- Alcohol Volume 40%
- Aging time: 15 years (limited edition)
- Case with 4 packages per case
- 80 cases per pallet
- Available size: 750ml

# HERENCIA HISTÓRICO 27 DE MAYO, 5 YEARS 100% de Agave



- Extra Aged tequila 100% Agave
- Alcohol Volume 38%
- Aging time: **5 years**
- Case with 6 bottles
- 80 cases per pallet
- Available size: 750ml

The only product of its kind, struts its personality while still in the bottle.

Aging for 5 years creates a very special bouquet where all the virtues of the process are reflected in a bright gold color and in its citric and wood flavors. A tequila for the most momentous occasions.

**Traits:** Deep golden yellow color. Bold aromas and flavors of roasted walnuts, pecan pie, suede, and chocolate cherries with a supple, dry-yet-fruity medium-to-full body and a cola, tobacco, peppercorn, vanilla custard, and mineral driven finish. Interesting and intense barrel character. Will appeal to single malt scotch fans.

# HERENCIA HISTÓRICO 27 DE MAYO, 5 YEARS 100% de Agave, CRISTALINO



- Alcohol Volume 35%
- Aging time: 5 years
- Case with 6 bottles
- 80 cases per pallet
- Available size: 750ml

Reflects the quality of the process in its transparency.

Made with our finest tequila, it has a history of 5 years of aging in French oak casks

The triple filtration process regales us with a great silver color with pearled hues, and its wood taste is the result of extraordinary care taken during the aging process.

**Traits:** Clear with a straight silvery straw cast. Aromas and flavors of toasted marshmallow and coconut, dried pineapple and vanilla yogurt with a supple, fruity-yet-dry medium-to-full body and a creamy tapioca, spiced nut, and powdered sugar nuanced finish. Very different with its rick oak notes, but very delicious. Reminiscent of a stylish aged white rum.





Spirits Selection  
BY CONCOURS MONDIAL DE BRUXELLES

2016

*Diploma*

The Jury of the  
Spirits Selection by Concours Mondial  
Awards

**SILVER MEDAL**

For

Herencia Histórico 27 de Mayo  
Cristalino 5 Años Extra Añejo



Academia Mexicana de catadores  
de Tequila, Vino y Mezcal, A.C.

**“QUALITY AWARD”**

By the Mexican  
Academy of the  
tequila, wine and  
mezcal Tasters

XV ANIVERSARIO



Otorga  
el

**PREMIO A LA  
CALIDAD**  
al Tequila Cristalino  
100% Agave

**HERENCIA HISTORICO**

POR SU ESFUERZO Y DEDICACION

Ciclo de Catas 2015 - 2016

Francisco Hajnal Alfaro  
Presidente

Guadalajara, jal. Julio 2016



**The 2013 International Review of Spirits**  
*is pleased to recognize*

**Herencia**

**Historico 27 de Mayo Cristalino Gran Reserva  
Extra Añejo 5 Años Tequila**

***Gold Medal***  
**95 Points**  
**"Exceptional"**

A handwritten signature in black ink, appearing to read "Jerald O'Kennard".

Jerald O'Kennard, Director BTI - Chicago, USA

# SOMBRERO NEGRO

Currently exported to more than 52 countries



**Traits:** Crystalline, clear with silver and gray hues and a great body. **Nose:** An intense cooked agave note with mint and citric highlights, delicate spices such as black pepper; it is balanced. **Palate:** Silky with a pleasant herbal aftertaste and a slightly bitter finish. **Comments:** It will mix well in cocktails with citric, herbal and spicy notes.

- Tequila **SILVER**
- Alcohol Volume 38% or 40%
- Case with 12 bottles
- Cases per pallet: 75 or 90
- Available size: 375ml, 700ml , 750ml, 1L, 5Lt and 50ml



# SOMBRERO NEGRO

Currently exported to more than 52 countries



- Tequila **GOLD**
- Alcohol Volume 38% or 40%
- Case with 12 bottles
- Cases per pallet: 75 or 90
- Available size: 375ml, 700ml ,  
750ml, 1L, 5Lt and 50ml

**Traits:** Bright, clear with an almost amber color, silver and orange highlights and a great body. Nose: Hints of cooked and raw agave, caramel tones, citric and herbal aromas. Palate: Its herbal style is confirmed; it is intense with a sweet finish. Comments: Slightly spicy, more so in the nose than in the palate.

# SOMBRERO

## 100% de Agave

Currently exported to more than 52 countries



- Tequila **SILVER**
- Alcohol Volume 38% or 40%
- Case with 12 bottles
- Cases per pallet: 75 or 90
- Available size: 700ml , 750ml, 1L,

**Traits: Sight;** Beautifully brilliant with silver, slightly blue highlights and a great body. **Nose:** Intense and powerful; the cooked agave is expressed in its entirety, capped by delicate herbal tones such as mint, eucalyptus, some hints of fruit and a mild buttery note resulting in aromatically elegant harmony.



Spirits Selection  
BY CONCOURS MONDIAL DE BRUXELLES

2016

*Diploma*

The Jury of the  
Spirits Selection by Concours Mondial

Awards

**SILVER MEDAL**

For

Sombrero Silver



“BEST BUY AWARD”

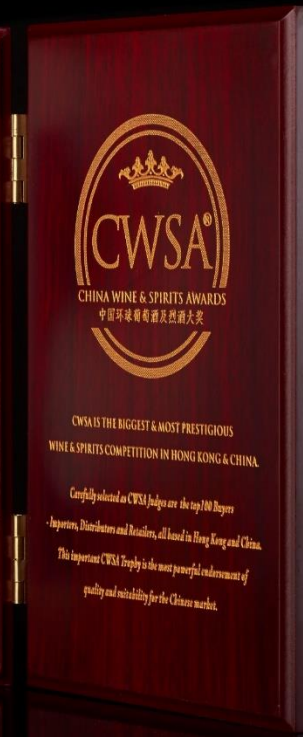
SIAL CHINA 2016





# SILVER MEDAL

“CHINA WINE & SPIRITS AWARD”  
HON KONG 2015



# SOMBRERO 100% de Agave

Currently exported to more than 52 countries



- Tequila **GOLD**
- Alcohol Volume 38% or 40%
- Case with 12 bottles
- Cases per pallet: 75 or 90
- Available size: 700ml , 750ml, 1L,

**Traits: Sight;** Straw-yellow gold color with silver and gold hues and great body. **Nose:** herbal personality where mint, raw agave, and hints of grass with a slight olive taste, the delicate cooked agave aroma recalls spicy notes and delicate vanilla and caramel aromas. It is balanced.



# SOMBRERO COFFEE LIQUEUR MADE WITH TEQUILA

- Alcohol Volume: 20%
- Case with 12 bottles
- 75 or 90 cases per pallet
- Available size: 700ml

**Traits:** A mild refined nose leads to slightly sweet body. It presents subtle coffee and cream notes with a hint of chocolate. It finishes pleasantly with the true delicate flavor of Central American coffee. Mild, very drinkable and quite delicious.



# SOMBRERO

## ALMOND LIQUEUR

### MADE WITH TEQUILA



- Alcohol Volume: 20%
- Case with 12 bottles
- 75 or 90 cases per pallet
- Available size: 700ml

**Traits:** Sight: Brown with golden highlights and a great body. Nose: The first impression is the almond aroma over a background of honey and tar; the cooked agave is delicate as is the smell of preserved fruit and floral notes.



## IMPORTANT NOTES:

- Price is US dollars
- FOB Mexican Shipping port (INCOTERMS ICC 2010)
- Delivery time is 30 days after order reception
- Minimum order is 1 pallet per type of product
- **Payments Terms:**

At sight (against copy of shipping documents)

All our product are **KOSHER**, Tequilas del Señor, S. A. de C.V. is a **HACCP** certified company and Winner of the **2015 EXPORT TEQUILA AWARD**, highest national acknowledgement of export effort, given by the President of Mexico





**Tequilas del Señor, S.A de C.V. / Destiladora Río de Plata**

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<http://www.tequilasdelsenor.com.mx/>



<https://twitter.com/HerenciaTequila>



<https://www.facebook.com/TequilasDelSenorOfficial/?fref=ts>



[https://www.youtube.com/watch?v=muSLnq\\_Q-5Q](https://www.youtube.com/watch?v=muSLnq_Q-5Q)



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