





Industrializadora Integral del Agave
S.A.P.I. de C.V.

2016



In 1996 **The idea Company** was the first to produce and commercialize Agave Syrup industrially.

We are the **world leader** in the production of Premium Organic Products derived from **Agave**.



1990

FIRST RESEARCHES



1996

FIRST SHIPMENT TO USA

1999

RELEASE OF OUR TEQUILA BUEN AMIGO



2000

1st. SUBSIDIARY IN CALIFORNIA U.S.A.

2001

WE GET KOSHER CERTIFICATION



2003

WE GET HALAL CERTIFICATION



2005

RELEASE OF OUR INULIN



2007

Release OF OUR RAW SYRUP



2009

FIRST EXPORT TO
ASIA



2010

OPENING OF THE
SUBSIDIARY IN
AMSTERDAM,
NETHERLANDS



2012

RELEASE OF
SWEET AGAVE
POWDER

Switter



2013

WE GET
FSSC 22000
CERTIFICATION

 FSSC 22000



2014

WE GET
FAIRTRADE
CERTIFICATION


FAIRTRADE
INTERNATIONAL
salmeana products.



2015

CERTIFICATES
ISO 9001
ISO 14000
OSHAS 18000
SA800
BRC
IFS



2016

CELEBRATING


20
YEARS
The Idea Company
Innovating since 1996

The Idea Company
Today we export to over **40** countries in the **5** continents.

[USA]

SAN DIEGO: OFFICES

- Miraloma: Warehouse
- New Jersey: Warehouse
- Laredo: Warehouse

[EUROPA]

AMSTERDAM: OFFICES

- Nijker: Warehouse

[MEXICO]

TLAQUEPAQUE: MANUFACTURE

- Guadalajara:
Sales Offices & Production Plant.

[ASIA]

HONG KONG: OFFICES

- Kowloon: Warehouse



Our facilities comply with the highest standards of quality and safety **ensuring continuous** improvement in our process and products.

[FACILITIES]

MANUFACTURING

Periférico Sur No. 7750
Col. Sta. María Tequepexpan
C.P. 45601
Jalisco, México.
info@iidea.com.mx



OUR CERTIFICATIONS

[FOOD SAFETY]



[ORGANICS]



[SOCIAL RESPONSABILITY]



[MANAGEMENT SYSTEM]



[OTHERS]



Being the pioneers in the industry, encourages us to maintain our ongoing commitment to meet the challenges and promote continuous improvement in the Quality of our products through the following certifications:

Food safety, personal, social and environmental wellbeing

We ensure the highest quality of our raw materials.

Our raw materials are carefully selected in order to satisfy an increasingly aware society of the benefits provided by organic products.





[BLUE TEQUILANA WEBER]

It is obtained from the fields in some areas of Mexico: Jalisco, Michoacán, Tamaulipas, Nayarit and Guanajuato.

Semi-dry climate with an average temperature of 23 ° C.

[SALMIANA]

This variety of agave can be found in the highlands of Jalisco in a Silvester way.

It is located on flat and mountainous terrains from deep to shallow soils.

[ORGANIC AGAVE SYRUP]

Naturel.

[SWEET ORGANIC AGAVE POWDER]

Switter.

[ORGANIC AGAVE FRUCTANS]

Inulin.



[DESCRIPTION]

Natural Organic Sweetener that accentuates and enhances the taste of food. It highly sweetens without disguising the flavors.



HEALTH BENEFITS

- ▶ **100%** Organic and natural
- ▶ Sweetens **25%** more than conventional sugar
- ▶ Contains **Inulin**
- ▶ **Allergen - Free**
- ▶ **Non-GMO** Free
- ▶ **Gluten** Free
- ▶ Low **Glycemic** Index
- ▶ **Vegan**



BENEFITS

- ▶ Versatility
- ▶ **Does not crystallize**
- ▶ Exalts Flavors
- ▶ **Soluble**
- ▶ Neutral flavor
- ▶ **Long Shelf Life**

APPLICATIONS

- ▶ Dietary Supplements
- ▶ **Beverages**
- ▶ Dairy
- ▶ **Confectionery**
- ▶ Cereals and Granolas
- ▶ **Bakery**
- ▶ Animal Food

SWEET ORGANIC AGAVE POWDER

[DESCRIPTION]

It is an alternative to conventional sweeteners and it is inulin enriched. It is one of the most complete organic sweeteners commercially available.



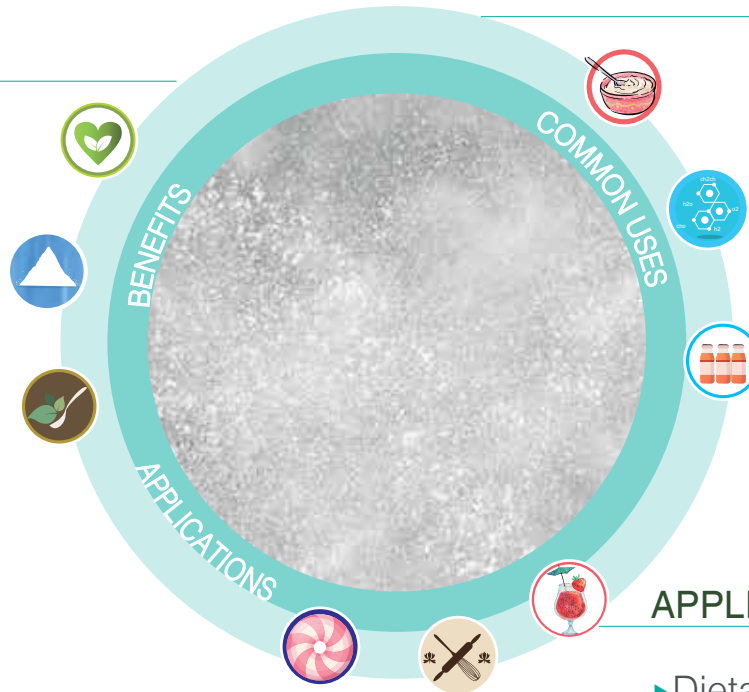
SUGERENCIA DE USO



SWEET ORGANIC AGAVE POWDER

HEALTH BENEFITS

- ▶ **100%** Organic and natural
- ▶ Sweetens **30%** more than conventional sugar
- ▶ Contains **Inulin**
- ▶ **Allergen - Free**
- ▶ **Gluten** Free
- ▶ **Non-GMO** Free
- ▶ **Vegan**
- ▶ Highly **Soluble**



BENEFITS

- ▶ Versatility
- ▶ **Does not crystallize**
- ▶ Exalts flavors
- ▶ **Soluble**
- ▶ Neutral flavor
- ▶ **Long Shelf Life**

APPLICATIONS

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[DESCRIPTION]

Our Organic Agave Inulin is a prebiotic which belongs to the family of fibers known as fructans. This prebiotic fiber extracted from the agave plant is highly soluble.



HEALTH BENEFITS

- ▶ **100%** Organic and Natural
- ▶ Contains **Inulin**
- ▶ **Allergen - Free**
- ▶ Fat **substitute**
- ▶ Highly **Soluble**
- ▶ **Prebiotic** Properties
- ▶ Improves **Intestinal Transit**
- ▶ It helps reduce blood cholesterol
- ▶ **Non-GMO** Free



BENEFITS

- ▶ Versatility
- ▶ Neutral flavor
- ▶ **Long Shelf Life**

APPLICATIONS

- ▶ Dietary Supplements
- ▶ **Beverages**
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