

EMPAQUE STA. STELLA



Y/O

FINCA EL REUGIO



HISTORY





- ▶ FINCA EL REFUGIO S.A. DE C.V. IS ADQUIRED IN 1993.
- ▶ AT FIRST WE BEGAN WITH 650 LYCHEES TREES, BREWSTER VARIETY.
- ▶ ACTUALLY WE HAVE 50 HA. WITH 5,000 TREES. BREWSTER´S VARIETY IS A LARGE, BRIGHT RED SWEET FRUIT, WITH MEDIUM SIZE SEED.
- ▶ SINCE 2000 WE BEGAN TO EXPORT TO USA AND JAPAN. IN JAPAN WE WORKED WITH COSMOS CO. UNFORTUNALLY WHE THE OWNER, MR. NAKAHARA DIED AND THE COMPANY DISSAPEARED.
- ▶ AT PRESENT WE HAVE SOME IMPORTANT CUSTOMERS IN USA. WE EXPORT AROUND THE 90 % OF THE FRUIT WE PRODUCE TO THE USA MARKET. THE REST IN LOCAL MARKET IN MEXICO.







WHEN THE PRODUCTION INCREASED WE WERE FORCED TO BUILD A PACKING HOUSE WITH A SELECTION MACHINE, PRE COOLING CHAMBER AND 2 COOLING ROOMS. IN PACKING ROOM WE KEEP 18°C AND IN COOLING ROOMS 5-7°C WHERE THE FRUIT IS KEPT UNTIL SHIPPED.

WE USE 10 POUND CARTON CASES WITH A SPECIAL PLASTIC BAG (X-TEND) TO MAINTAIN THE FRUIT IN GOOD CONDITIONS AT LEAST TWO WEEKS.

WE SEND THE FRUIT IN REFRIGERATED TRUCKS TO MEXICO CITY TO BOARD THE PLANE.

AT THE MOMENT WE HAVE SENASICA CERTIFICATION AND THIS YEAR WE WILL GET GLOBAL GAP IN THE HARVEST SEASON.

WE CAN PACK 6 TONS PER DAY.



- ▶ THE COOLING ROOMS HAVE A STORAGE CAPACITY OF 12 TONS. EACH ONE.





















CONTACT US

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THE EXPORT MANAGER FOR THIS JAPAN BUSSINES MEETING IS ING. ROBERTO MORENO SADA.

GRACIAS