

*Ocho Reales*

INDEPENDENT

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CRAFT BREWERY

MEXICO • USA • SPAIN • SWITZERLAND • HOLLAND • UK • FRANCE • ITALY • GERMANY • NEW ZEALAND • AUSTRALIA

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# THE OCHO REALES BRAND

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Our Brand name is inspired by the currency used during Mexican colonial times.

The **Piece of Eight** or **Ocho Real** was a silver coin used throughout the Americas, Europe, and even Asia.

Because of its extensive circulation in the late eighteenth century, it became the first currency of worldwide use.



## COMIDAS Y BEBIDAS FERMENADAS S.A. DE C.V.

Our Company was founded in 1998 in **Monterrey, Mexico.**

Focused only on the production of **Craft Beer.**

Over the years we have been building a wide presence in countries like; **Mexico, USA, Spain, Switzerland, The Netherlands, UK, France, Italy, Germany, New Zealand, and Australia.**

## THE OCHO REALES BREWERY

All **Ocho Reales** styles, as well as other 14 different styles of beer, are made in our 70,000 square feet facility.

Our installed capacity is about **4 million liters/year.** (About 1 million bottles per month).

We are Mexico's **LARGEST INDEPENDENT CRAFT BREWERY.**



# THE BREWING PROCESS

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- We use **only four ingredients** to make the most distinctive styles of beer. **Water, Malted Barley, Hops & Yeast.**
- Our passion is the inability to compromise on anything less than the best.
- We use a special process to obtain **gluten-free beers**, certified by laboratories in the United States, United Kingdom, and Mexico.



# OUR STYLES

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Ocho Reales Lager Clara



Ocho Reales Ale



Ocho Reales Imperial Ale



Ocho Reales Porter



# OUR SEASONAL STYLES

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Ocho Reales Summer Lager



Ocho Reales Autumn Lager



Availability of both **Summer Lager** and **Autumn Lager** depends on the season for which each beer is designed.

# LAGER CLARA

mL x Bottle

355 mL

Bottles x Case

24

Cases x Pallet

70



## Ocho Reales Lager Clara

Craft Beer, dark gold color, elaborated with only four ingredients:  
 - 100% malts, mix of pale malts and caramel malts  
 - Water  
 - Our own Lager yeast  
 - Hops: A mixture of European varieties giving a medium low bitterness degree with a very fine and intense scent and subtly flavor

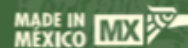
**ORIGINAL EXTRACT:** 11° PLATO  
**BITTERNESS (IBU):** 17  
**ALCOHOL BY VOL.:** 4.6%  
**COLOR:** 5.5° LOVIBOND



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[www.ochorealesbeer.com](http://www.ochorealesbeer.com)



### Bottle

EAN Code	7503010338192
Weight	0.625 kg
Height	23 cm
Diameter	6 cm

### Case

EAN Code	7503010338420
Bottles x Case	24
Weight	15 Kg
Height	24 cm
Length	40 cm
Depth	26 cm

### Pallet

Cases x Pallet	70
Bottles x Pallet	1,680
Cases x Layer	10
Layers x Pallet	7
Weight	1,070 kg
Height	160 cm

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# ALE

mL x Bottle

Bottles x Case

Cases x Pallet

355 mL

24

70



## Ocho Reales Ale

Craft Beer, reddish color, elaborated with only four ingredients:

- 100% malts, mix of pale malts and roasted malts
- Water
- Our own Ale yeast
- Hops: A mixture of American and European varieties giving a medium bitterness degree with soft and delicate scent and slightly flavor

**ORIGINAL EXTRACT:** 12.5° PLATO

**BITTERNESS (IBU):** 25

**ALCOHOL BY VOL.:** 5.0%

**COLOR:** 23° LOVIBOND



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### Bottle

**EAN Code** 7503010338154

**Weight** 0.625 kg

**Height** 23 cm

**Diameter** 6 cm

### Case

**EAN Code** 7503010338222

**Bottles x Case** 24

**Weight** 15 Kg

**Height** 24 cm

**Length** 40 cm

**Depth** 26 cm

### Pallet

**Cases x Pallet** 70

**Bottles x Pallet** 1,680

**Cases x Layer** 10

**Layers x Pallet** 7

**Weight** 1,070 kg

**Height** 160 cm

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# IMPERIAL ALE

mL x Bottle

Bottles x Case

Cases x Pallet

355 mL

24

70



## Ocho Reales Imperial Ale

Craft Beer, copper color, elaborated with only four ingredients:  
 - 100% malts, mix of pale malts and roasted and smoked malts  
 - Water  
 - Our own Ale yeast  
 - Hops: A mixture of American and European varieties giving a high bitterness degree with fine, intense, pleasant scent and intense flavor

**ORIGINAL EXTRACT:** 15.3° PLATO  
**BITTERNESS (IBU):** 30  
**ALCOHOL BY VOL.:** 6.5%  
**COLOR:** 16° LOVIBOND



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### Bottle

EAN Code	7503010338208
Weight	0.625 kg
Height	23 cm
Diameter	6 cm

### Case

EAN Code	7503010338413
Bottles x Case	24
Weight	15 Kg
Height	23.7 cm
Length	40 cm
Depth	26 cm

### Pallet

Cases x Pallet	70
Bottles x Pallet	1,680
Cases x Layer	10
Layers x Pallet	7
Weight	1,070 kg
Height	160 cm

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# PORTER

mL x Bottle

355 mL

Bottles x Case

24

Cases x Pallet

70



## Ocho Reales Porter

Craft Beer, intense dark color, elaborated with only four ingredients:  
 - 100% malts, mix of pale malts and roasted malts  
 - Water  
 - Our own Ale yeast  
 - Hops: A mixture of American and European varieties giving a medium bitterness degree with moderately intense and pleasant scent and a moderate taste

**ORIGINAL EXTRACT:** 11.5° PLATO  
**BITTERNESS (IBU):** 22  
**ALCOHOL BY VOL.:** 4.5%  
**COLOR:** 65° LOVIBOND



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### Bottle

EAN Code	503010338161
Weight	0.625 kg
Height	23 cm
Diameter	6 cm

### Case

EAN Code	7503010338345
Bottles x Case	24
Weight	15 Kg
Height	24 cm
Length	40 cm
Depth	26 cm

### Pallet

Cases x Pallet	70
Bottles x Pallet	1,680
Cases x Layer	10
Layers x Pallet	7
Weight	1,070 kg
Height	160 cm

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# SUMMER LAGER

mL x Bottle

355 mL

Bottles x Case

24

Cases x Pallet

70



## Ocho Reales Lager de Verano

Craft Beer, light gold color, elaborated with only four ingredients:

- 100% pale malts
- Water
- Our own Lager yeast
- Hops: A mixture of European varieties giving a medium low bitterness degree with a very fine scent and subtly flavor

**ORIGINAL EXTRACT:** 8.9° PLATO  
**BITTERNESS (IBU):** 12  
**ALCOHOL BY VOL.:** 4.0%  
**COLOR:** 3.4° LOVIBOND



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*"Utilizando un procedimiento patentado para obtener una cerveza libre de gluten"*

MADE IN MEXICO  

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Bottle		Case	
EAN Code	503010338482	EAN Code	N/A
Weight	0.625 kg	Bottles x Case	24
Height	23 cm	Weight	15 Kg
Diameter	6 cm	Height	24 cm
		Length	40 cm
		Depth	26 cm
Pallet			
Cases x Pallet	70		
Bottles x Pallet	1,680		
Cases x Layer	10		
Layers x Pallet	7		
Weight	1,070 kg		
Height	160 cm		



# AUTUMM LAGER

mL x Bottle

Bottles x Case

Cases x Pallet

355 mL

24

70



## Ocho Reales Lager de Otoño

Craft Beer, light copper color, elaborated with only four ingredients:

- 100% pale malts, caramel malts and smoked malts.
- Water
- Our own Lager yeast
- Hops: A mixture of American and European varieties giving a high bitterness degree with fine, intense, pleasant scent and intense flavor.

**ORIGINAL EXTRACT:** 14.0° PLATO

**BITTERNESS (IBU):** 27

**ALCOHOL BY VOL:** 5.8%

**COLOR:** 12° LOVIBOND



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### Bottle

**EAN Code** 503010338505

**Weight** 0.625 kg

**Height** 23 cm

**Diameter** 6 cm

### Case

**EAN Code** N/A

**Bottles x Case** 24

**Weight** 15 Kg

**Height** 24 cm

**Length** 40 cm

**Depth** 26 cm

### Pallet

**Cases x Pallet** 70

**Bottles x Pallet** 1,680

**Cases x Layer** 10

**Layers x Pallet** 7

**Weight** 1,070 kg

**Height** 160 cm

HECHO EN MÉXICO



# DISTRIBUTION



- Mexico
- United States
- Spain
- France
- Italy
- Switzerland
- Netherlands
- UK
- Australia
- New Zealand



# VALUE PROPOSITION

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- What we can offer:
  - **Worldwide** presence
  - Installed capacity to brew and bottle about **4 million liters per year**.
  - The best **price/quality** Mexican craft beer
  - A **Custom relationship** with our all our clients
  - A 100% Malted Barley **Gluten Free** Beer
  - 12 months of **shelf life**



# CONTACT INFORMATION

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*Ocho Reales*

C R A F T B E E R

**Rodolfo I. Tamez Leal**  
Sales Manager

**Comidas y Bebidas Fermentadas S.A. De C.V.**  
Av. Bajo Puente Unidad #100  
Col. Santa María, Monterrey, Nuevo León  
México, C.P. 64650  
Phone: +52 (81) 8647 4234  
Mobile: +52 1 (81) 1516 5517  
[rtamez@ochorealesbeer.com](mailto:rtamez@ochorealesbeer.com)

Imported By:  
**Sierra Madre Beverage Company**  
177 NE Loop 410 Suite 600  
San Antonio Texas, USA  
78217  
Phone: +1 (210) 858 7510

[www.ochorealesbeer.com](http://www.ochorealesbeer.com)



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